

EGLR NEWSLETTER

Welcome to the Meeting

Welcome to the ASPRS 2013 Eastern Great Lakes Region (EGLR) 2nd Annual Dinner Winter Meeting. Tonight fellow colleagues from around the region are meeting simultaneously in Ann Arbor, MI, Columbus, OH and Pittsburgh, PA. The 3-city event was organized to reduce the economic burden of travel for our members.

As we take a moment to look back at 2012, I would like to thank our Board of Directors for their dedication and volunteerism to the region and ASPRS. We extend our thanks to our meeting coordinators and location hosts for two successful EGLR technical meetings in Ann Arbor and Columbus. Also, 2012 brought us a new EGLR Website, newsletter, and the first time a meeting was broadcast live via the web along with meeting status updates on twitter.

The year 2013 continues this forward momentum of the EGLR. Your Board has begun planning our two technical meetings. The first will be held at Michael Baker in Beaver, PA on Friday June 21st. The summer meeting plans to have a great line up of guest speakers for what will be a "TECH" filled day of geospatial presentations. The second meeting will commence at the University of Toledo in October. The East Lakes Chapter of the American Association of Geographers (AAG) will be co-hosting the two-day event with us. The board looks forward to welcoming you at each technical meeting.

Thank you,

Jim Peters

President, ASPRS Eastern Great Lakes Region



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Dinner Meeting Agenda

6:00pm - Meet and Greet (Cash Bar)

6:50pm - Audio/Video Slideshow to be shared between all 3 cities

- Recognition of 2012 Board
- Installation of 2013 Board
- Brief 2012 Year in Review and Preview of the 2013 Technical Meetings

7:00pm - Dinner

After Dinner - Guest Speaker: Darryl Ford Williams

From WQED in Pittsburgh, Vice President of Content (WQED Multimedia) Darryl Ford Williams will discuss the production of the video, "Pittsburgh from the Air." Video clips from the show wil be included as part of the evening's presentation.

9:00pm - Meeting Wrap-up with the Past President's Recognition

2nd Annual EGLR-ASPRS Dinner Meeting

D'Imperio's Restaurant - Pittsburgh, PA

2013 Eastern Great Lakes Region ASPRS Board Members

President/Web Editor
Jim Peters





Vice President Karen Carter



Secretary/Treasurer George Leshkevich



Regional Director Dave Dean



Regional Director
Dr. Srini Dharmapuri



Regional Director Brad Fugate



National Director Dr. Charles K. Toth



Newsletter Editor Kari Maszle



Upcoming Events

ASPRS 2013 Annual Conference Baltimore, MD March 24-28, 2013

EGLR – ASPRS 2013 Summer Meeting Pittsburgh, PA June 21, 2013

Become a Member of ASPRS

Information on becoming a member of the APSRS and all of the great benefits associated with membership can be found on the National webpage – www.ASPRS.org

Guest Speaker



Darryl Ford Williams
VP of Content for WQED Multimedia

Darryl Ford Williams is the VP of Content for WQED Multimedia responsible for television, radio, Interactive & Education. She oversees the creation, development, production, and delivery of all new and existing local, national, international, and syndicated programming on all media platforms for WQED.

Prior to her arrival at WQED in December of 2004, she was the sole proprietor of the 15-year-old Ford-Williams Agency. Based in Pittsburgh, which was one of the first companies in the nation to focus on minority recruiting for major market television stations. She was also a sought-after speaker on issues related to minorities in the broadcast industry.

She has extensive background as a television news producer and news manager including responsibilities as managing site producer for CBS News in its coverage of September 11 at the Pennsylvania crash site of United Flight 93; coordinating producer for ABCTV's *Good Morning America*; executive producer at WJLA-TV in Washington, DC; and news producer at WBAL-TV in Baltimore and KDKA-TV in Pittsburgh.

In addition to her broadcast career, Ms. Ford Williams developed, wrote, produced and directed media campaigns and visual communications for business, political, educational and philanthropic entities and was a noted production management consultant to broadcast groups and television network affiliates across the nation.

Ms. Ford Williams' work was recognized with many awards throughout her career, including Emmy® Awards for *The Combat Zone*, produced for WJLA-TV in Washington, DC, WQED's "On Q Special Report: RX for a Healthier Community" and numerous Emmy nominations. She has been honored by the Easter Seals Society, International Association of Business Communicators, and the Pennsylvania Association of Broadcasters.

Active in the community, she has served on such boards and committees as the Mayor's Commission on Families; Urban Youth Action; the Pittsburgh Film Office; Pittsburgh Ballet Theater; Shady Side Academy; Program to Aid Citizen Enterprise, ASSET, Inc and she serves as an External Advisor to the University of Pittsburgh Clinical and Translational Science Institute. She is a member of the African American Chamber of Commerce of Western Pennsylvania; and the Pittsburgh chapters of Links, Inc. & Northeasterners. She is a graduate of Boston College with a BA/BS in Speech Arts.

